



**Collins Hill (GA) High School  
c/o Collins Hill TOUCHDOWN CLUB, INC.  
FOOTBALL PROGRAM  
P.O. Box 491751  
Lawrenceville, GA 30049**

Dear 2026 Current and Future Collins Hill Touchdown Club Members and Team Sponsors,

The foundation for our Collins Hill (GA) High School Football program begins with the support from our parents and the community. Our team continues to excel in the classroom and on the football field. You have helped us to become one of the best programs in the state of Georgia. The 2021 football team ended the season winning the 7A State Championship for the first time in school history. The 2021 football team also went 15-0 and defeated every opponent by 15 or more points, which was the first time since 1971 that a team did that. The Collins Hill Football team finished the season ranked # 12 in the Nation. With the success we have had over the last several years our football program continues to draw positive attention around the state and nation as it relates to media coverage. Our home Stadium is rich in history and is one of the largest high school stadiums in the state with a capacity of 8500. Our school has produced a number of high caliber student athletes over the years, one of the most notable is **Travis Hunter** who won the **“Heisman Trophy”** in 2024. Now, with your support, you can help keep the program recognized in many county, regional and national rankings.

We depend on the Collins Hill Touchdown Club to provide funds that make this program successful. Gwinnett County does not fund a large part of the expenses required to run our program. In fact, the Collins Hill Touchdown Club is a key component in the way we raise funds to support the Collins Hill High School Football Program, above and beyond what is provided by the county athletic system. This includes items like:

- Weight Training Equipment
- Helmets, Shoulder Pads, equipment
- Pre-game Meals
- Field Equipment
- Football Camps
- Passing League Tournaments
- Laundry Supplies
- Audio/Visual Equipment (Game Taping – use for player/coach improvement and recruiting)
- And many other necessary expenses needed to adequately run the program...

Now, each family and community member can and should support our sons and the program by becoming a proud member of the Collins Hill Touchdown Club. On behalf of the entire Collins Hill community, thank you for your continued patronage.

Sincerely,

*Drew Swick*

Drew Swick  
Collins Hill (GA) High School Head Football Coach  
“For The Hill”

*Shannon Hernandez*

Shannon Hernandez  
Collins Hill Touchdown Club President  
“For The Hill”



<b>Drew Swick</b>	<b>Collins Hill High School Head Football Coach</b>	<b>404-713-0557</b>	<a href="mailto:drew.swick@gcpsk12.org"><u>drew.swick@gcpsk12.org</u></a>
<b>Shannon Hernandez</b>	<b>Collins Hill Touchdown Club- President</b>	<b>770-940-7018</b>	<a href="mailto:shannonkavehernandez@gmail.com"><u>shannonkavehernandez@gmail.com</u></a>
<b>Eddie Hernandez</b>	<b>Collins Hill Touchdown Club- Vice President</b>	<b>770-820-2059</b>	<a href="mailto:ediddy3507@gmail.com"><u>ediddy3507@gmail.com</u></a>
<b>Fran Yates</b>	<b>Collins Hill Touchdown Club- Secretary</b>	<b>850-206-1701</b>	<a href="mailto:fevates@bellsouth.net"><u>fevates@bellsouth.net</u></a>
<b>Torrence McKnight, Sr.</b>	<b>Collins Hill Touchdown Club- Treasurer</b>	<b>901-606-9323</b>	<a href="mailto:torrencemcknight@yahoo.com"><u>torrencemcknight@yahoo.com</u></a>
<b>Rachel Essington</b>	<b>Collins Hill High School Director of Football Operations</b>	<b>224-622-8706</b>	<a href="mailto:rachel.essington@gmail.com"><u>rachel.essington@gmail.com</u></a>
<b>Ronald Moore, Jr.</b>	<b>Collins Hill Touchdown Club- Director of Sponsorship</b>	<b>404-428-9237</b>	<a href="mailto:ronaldmoorej@gmail.com"><u>ronaldmoorej@gmail.com</u></a>
<b>David Hunt</b> <b>Jeremy Renaue</b>	<b>Collins Hill Touchdown Club- Director of Game Day Operations</b>	<b>404-452-6208</b>	<a href="mailto:dhunt4@bellsouth.net"><u>dhunt4@bellsouth.net</u></a>



**EXECUTIVE BOARD PACKAGE SILVER ELITE PACKAGE**

\$10,000

- \*4 Main End Zone JumboTron 15 Second Video Ad
- \*Stadium 3x6 Banner
- \*Touchdown Club Sponsor Board Advertisement
- \*Website & Social Media Recognition
- \*Red Zone A-frame 2 x 10 Signage
- \*8 Commercial Plugs during Event
- \*2 Commercial Plugs during Coach Swick's Weekly Podcast
- \*Silver Elite Membership in the Touchdown Club which includes 4 tickets for pre-game meals, 4 tickets for each Varsity Home Game, and Preferred Parking Pass (Behind the Athletic Fieldhouse)
- \*Sponsor Plaque & recognition at Sponsor Night
- \**Proud Sponsor of Collins Hill Football window signage*
- \*Access for promotional giveaways at all home games

**EXECUTIVE BOARD PACKAGE GREEN ELITE PACKAGE**

\$5,000

- \*2 Main End Zone JumboTron 15 Second Video Ad
- \*Stadium 3x6 Banner
- \*Touchdown Club Sponsor Board Advertisement
- \*Website & Social Media Recognition
- \*Red Zone A-frame 2 x 10 Signage
- \*4 Commercial Plugs during Event
- \*1 Commercial Plugs during Coach Swick's Weekly Podcast
- \*Green Elite Membership in the Touchdown Club which includes 4 tickets for pre-game meals, 4 tickets for each Varsity Home Game, and Preferred Parking Pass (Behind the Athletic Fieldhouse)
- \*Sponsor Plaque & recognition at Sponsor Night
- \**Proud Sponsor of Collins Hill Football window signage*
- \*Access for promotional giveaways at all home games



### **EAGLE TEAM CAPTAIN PACKAGE**

\$2,500

- \*1 Main End Zone JumboTron 15 Second Video Ad
- \*Stadium 3x6 Banner
- \*Website & Social Media Recognition
- \*1 Commercial Plugs during Event
- \*1 Commercial Plugs during Coach Swick's Weekly Podcast
- \*Eagle Team Captain Membership in the Touchdown Club which includes 2 tickets for pre-game meals, 2 tickets for each Varsity Home Game, and Preferred Parking Pass (Behind the Athletic Fieldhouse)
- \*Sponsor Plaque & recognition at Sponsor Night
- \**Proud Sponsor of Collins Hill Football window signage*

### **COLLINS HILL TOUCHDOWN CLUB PACKAGE**

\$1,500

- \*Collins Hill Touchdown Club Packet (i.e., Program and T-Shirt)
- \*Eagle Team Captain Membership in the Touchdown Club which includes 2 tickets for pre-game meals, 2 tickets for each Varsity Home Game, and Preferred Parking Pass (Behind the Athletic Fieldhouse)

***Note: This doesn't include Corkey Kell Classic.***

### ***GAMEDAY PROGRAM SPONSOR***

**\$500** Full Page

**\$250** Half-page

### **SPONSOR A COLLINS HILL FOOTBALL PLAYER**

Would you like to help a specific Collins Hill Football Player? SPONSOR A COLLINS HILL FOOTBALL PLAYER is a new program where you can choose a player and the funds will go directly towards paying that player's fees. Please contact someone from our Collins Hill Touchdown Club Board and we will be happy to assist you with this request.



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**FOOTBALL PROGRAM**  
**P.O. Box 491751**  
**Lawrenceville, GA 30049**  
**SPONSORSHIP FORM**

**Organization Name:** \_\_\_\_\_

**Name of Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Organization Website:** \_\_\_\_\_

*Will you be providing us with an electronic copy of your logo by the deadline date? (Yes/No)*

*Will you be providing us with an electronic copy of your AD you want published in the GAME DAY Program by the deadline date? (Yes/No)*

*Will you be sponsoring a Collins Hill Football Player? If so please, print his name.*

\_\_\_\_\_

*Please select your sponsorship option below (Check One Box):*

EXECUTIVE BOARD PACKAGE SILVER ELITE PACKAGE	<input type="checkbox"/>
EXECUTIVE BOARD PACKAGE GREEN ELITE PACKAGE	<input checked="" type="checkbox"/>
EAGLE TEAM CAPTAIN PACKAGE	<input type="checkbox"/>
COLLINS HILL TOUCHDOWN CLUB PACKAGE	<input type="checkbox"/>
GAMEDAY PROGRAM SPONSOR	<input type="checkbox"/>
SPONSOR A COLLINS HILL FOOTBALL PLAYER	<input type="checkbox"/>



**Method of Payment:**

<i>Check</i>	
<i>Money Order</i>	
<i>Cashier's Check</i>	

*Note: All checks should be made payable to Collins Hill Touchdown Club, Inc.*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Contact Person/Authorized Signer*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Collins Hill TD Club President*

\_\_\_\_\_  
*Date*

\_\_\_\_\_  
*Collins Hill TD Club Treasurer*